



Brazilian Producer's note

Tatu Filmes / Brasil 1500

It is a real privilege, as a producer, to contribute towards the recreation of a moment in Tarsila's life. Her story has never been portrayed in images in a way that does justice to her importance in our cultural heritage. She was an artist who created iconic images that represented Brazilian's imagery in a new and modern

way, often representing the essence of ourselves as Brazilians. Her work, like that of other modernists, was a rupture with old ways of expression, a new way of looking at representations of Brazilian life. Tarsila expressed, with her original and peculiar talent, the image of Brazil through bright colours and determined brush strokes.

We move forward in these early stages of development, with a feeling of enormous responsibility. Our research will have to inspire the screenwriters to penetrate deeply into her life and that of Europe's and Brazil's avant-garde; we will have to convincingly recreate effervescent and creative times and find personal stories that will allow us to portray the monumental transition of Brazilian social and cultural life moving from an agrarian to an urbanized society.

As a student, many years back, I took some stills of a live interview at her house and was struck at the time by the strength of her personality. My happy challenge lies in transforming the memory of this woman's strength into a convincing film that will build bridges between our cultures and capture the world's imagination, while at the same time doing justice to her significance to Brazil's cultural actuality.

The partnership with a company with the depth of experience as Bedlam Productions will be essential in creating the necessary harmony to bridge the gap between our cultures and enable the start of this adventure. Will you join us?

Cláudio Kahns



Born in São Paulo, **Cláudio Kahns** has been connected to Brazilian cinema for more than thirty years. He studied at the School of Sociology and Politics in his hometown and in Paris, at the École Pratique des Hautes Études, Université de Vincennes, and the École des Beaux-Arts in France. Back in Brazil, he studied at the Film Department at the School of Communication and Arts (ECA), part of the University of São Paulo (USP). In those two countries, he organized film screenings and also worked as a journalist for the supplement "Folha Ilustrada" of the daily Folha de S. Paulo. He was the President of the Brazilian Association of Documentarists (ABD). He founded the production company, Tatu Filmes, in 1981 with six other film-makers and took part in the production of numerous short-films, documentaries for foreign broadcasters, corporate films and feature length films, many of them awarded in film festivals. He was Special Advisor for Cinema at the Secretary of Culture for the State of São Paulo. Cláudio has also participated in various juries of festivals and project selections for production. He is currently producing a documentary series for cinema and TV 1937-45 Images of the New State, a co-production with France of the drama Au-dela de la Rivière and actually is preparing other various fiction films for TV and cinema.

